

# Win a trip to study the US dairy industry with Vitfoss

Would you like a chance to join the 'Three-Truck-Trip'® 2018 in September this year?

If so Vitfoss, in association with British Dairying, are offering you the opportunity for an all expenses paid, dairy study tour worth over £2,500 to the centre of the US dairy industry. Participants leave the UK on Saturday 15th and return on Friday 21st of September 2018 as part of a memorable trip organised by the Zinpro Corporation.

The US tour comprises of 15 UK guests in three trucks visiting some of the top dairy herds in North East US where herds target 45kgs of milk per cow per day. The tour also includes visits to both the Milner Institute and Cornell University to view the production units and access the knowledge within these leading institutes.

The aim of the tour is to allow key people involved in UK dairying to see at first hand how US producers are using the latest technology and tools to manage and sustain their businesses in a global market that optimises income over feed costs.

Each day starts with a talk from a prominent dairy expert followed by farm visits to see the 'theory' in practice and will cover:

- Nutrition Principles & Feed Management
- Transition Management
- Udder Health and Mastitis
- Heifer Rearing

At Vitfoss we're focused on transferring the latest knowledge to continually improve the performance of dairy producers throughout Europe. We are pleased to offer the opportunity for UK producers to experience and bring home some of the latest ideas and management practices from one of the world's leading milk producing countries.

To enter please answer the following questions and post the completed form to Vitfoss or visit

[www.vitfoss.com/USdairycomp](http://www.vitfoss.com/USdairycomp)

**Q1: The heat generated in a TMR ration is caused by moulds that "burn" the following?**

- Protein     Carbohydrates     Fat

**Q2: Over a period of 12 hours (between 17-22°C) what is the percentage reduction of Starch levels in TMR's?**

- 2-3%     8.6%     10-12%

**Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Post Code:** \_\_\_\_\_

**Tel/Mobile:** \_\_\_\_\_

**Email:** \_\_\_\_\_

- Dairy Farmer     Herd/Farm Manager     Student

In less than 20 words please summarise your motivation for joining the Three-Truck-Trip® 2018:

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**CLOSING DATE: 31ST JULY 2018. Please post your entry to:**  
Vitfoss | Hempstead Road | Holt | Norfolk | NR25 6EE  
For Terms and Conditions please visit:

[www.vitfoss.com/USdairycomp](http://www.vitfoss.com/USdairycomp)